

Issue 64 / Autumn 2019



Building CONNECTIONS





ABCR gears up for World Para-Athletic Championship Page 5



ABCR attracts more Russian visitors Page 3



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Sustainability is not a goal to be reached but a way of thinking, a way of being, a principle we must be guided by.

-Giulio Bonazzi

Dear Readers,

This year, UAE has witnessed a fast-paced and sustained growth in the hospitality and tourism sectors. Adding another feather to its cap, Dubai has been named as one of the world's best cities for travellers to visit in 2020 by global travel authority. Lonely Planet. Dubai has a unique combination of iconic attractions and entertainment destinations attracting diverse travellers worldwide.

Aside from being a tourism haven, Dubai has strengthened its role as a sports hub. It recently hosted the World Para Athletics Championship 2019. The event brought together athletes from more than 120 countries participated to qualify for Tokyo Paralympics in 2020. Al Bustan Centre & Residence proudly hosted the delegates of this major sporting event. The property has customized facilities and well-trained staff members to ensure the comfort and convenience of our guests.

Similarly, we have partnered with Anex Tours, a leading tour operator in Russia, in promoting Dubai as a center of tourism and entertainment. We eagerly anticipate an influx of tourists as Expo 2020 kicks off next year. To build stronger connections with our guests, we constantly engage with them to find solutions and new ways to be proactive in our service.

In line with the Expo 2020's sustainability theme, Al Bustan Centre & Residence has given priority in implementing eco-friendly practices. We are committed in protecting the environment and making a positive impact within the hospitality industry. Our Green Team has been at the forefront in developing environmentally conscious business strategies, reducing the use of resources such as electricity and water, and communicating these policies to our staff and guests. It is our hope to balance efficiency and comfort by encouraging our guests to support our sustainable practices.

Al Bustan Centre & Residence values building connections with our guests by going green to contribute in establishing a sustainable hospitality industry.

Moussa El Hayek Chief Operating Officer





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Al Bustan Centre & Residence keen on attracting more Russian visitors

The region is witnessing a growing trend of increasing demand towards midscale lodging options like hotel apartments from international travellers inclouding Russians. Dubai is currently seen as a must-visit destination, being established as the most favored in leisure and business.

Continously forging stronger ties and bringing forth preparations for the new season, Mr. Yasser Moussa (Deputy General Manager) and Mr. Fadi Hatoum (Assistant Director of Sales) warmly welcomed travel and tourism partners and discussed initiatives, exploring exciting future collaborations.



Mr. Yasser Moussa (Deputy General Manager) and Mr. Fadi Hatoum (Assistant Director of Sales) discussed tie ups with Anex Tours headed by Mr. Fazil Ozmen, General Manager.





Anex Tour Training Programs held at Al Nahda Banquet Hall in preparation for the upcoming season





Al Bustan Centre & Residence is devoted to ensure employee well-being

The property hosted free medical camp for its employees in association with Grand Infinity Medical Centre to ensure preventive health care and raise awareness

Al Bustan Centre & Residence conducted a free medical camp for its employees aimed at giving importance of their health and motivating them to take apt medical care. As a part of their continuous efforts through Responsible Awareness Program (RAP) to ensure the well-being of their employees, which will help them to focus and be productive on their work.

The employees were given lectures by doctors from Grand Infinity Medical Centre on preventive measures and how to identify early symptoms to protect themselves from resulting condition, to ensure necessary steps to prevent future illness. They were also informed on the importance of hygiene that evidently impacts their health and on their work as well.





The camp also provided free medical tests to its employees i.e. blood pressure test, blood sugar test, BMI checks and body composition, to ensure preventive conditions like BP, cholesterol, diabetes are detected at early stages, and cured. The medical team encouraged employees to follow a healthy lifestyle by regular exercising, healthy eating and sleeping habits that are bound to have a positive impact on their health.

"Preventive healthcare measures save an individual and the insurance providers from expensive treatments in the long run. At Al Bustan Centre & Residence, we host medical and well-being camps to ensure our employees are regularly checked for preventive conditions, and taken care of, even before they result into a serious health illness. We are driven to ensure our employees are healthy and safe, hence we perform early & proactive health screening, counsel and take preventive measures, so that any form of illness is detected and treated as early as possible."

- Moussa El Hayek, Chief Operating Officer





Al Bustan Centre & Residence gears up for 2019 World Para Athletic Championship



A pre-event briefing for the upcoming 2019 World Para Athletic Championship was held yesterday under the leadership of Mr. Majid Abdullah Al Usaimi, President of Asian Paralympic Committee (also the Executive Director of Dubai Club for People of Determination) together with Mr. Yasser Moussa, Deputy General Manager, on behalf of Al Bustan Centre & Residence, the official strategic partner of Dubai Club for People of Determination, along with representatives and senior executives of other hotels who will be hosting the delegation of the said event.



Al Bustan Centre conducts Fire Safety Drill

In partnership with Dubai Civil Defense, Al Bustan Centre held a fire drill to ensure awareness on security and safety of all shopping mall tenants and customers. The drill was led by Crisis Management Team Leader Mr. Yasser Moussa (Deputy General Manager) and Mr. Mouhanad El Rammah (Mall Manager) and facilitated by Emergency Response Team Leader Mr. Ram Singh (Security Manager) along with other ERT members.

The drill aimed to train employees, shopping mall tenants and customers to stay composed, be alert and know what to do in the event of a fire. It is part of mall management's efforts to provide customers a safe and secured environment.

The mall management team ensured that all retailers are well-informed about the drill in advance so as not to disrupt their businesses or cause any inconvenience.



Shopping mall tenants together with Al Bustan Centre Mall Manager Mr. Mouhanad El Rammah attended the briefing days before the scheduled drill.











Crisis Management and Emergency Response Team on the move as they perform the drill

Embracing Sustainability Al Bustan Centre & Residence steps up its game in Green Initiatives

"We believe that sustainable practices are based on a robust framework. Through our sustainability training programs, we aim to create awareness among our team through continuous engagement. We can achieve our mission by being committed environmental stewards as tourists and travelers nowadays are eco-conscious with their options in choosing hotels, it's no longer only about comfort but sustainability as well." -- Moussa El Hayek, Chief Operating Officer



The staff and middle management of Al Bustan Centre and Residence recently had a Sustainability Training Program held by Sustainability Champion Mr. Prince Cherian, Project Coordinator. Sustainable tourism was clearly defined and how each and every one can take responsibility. Sustainability in its essence is meeting the needs of the present without compromising the ability of future generations to meet their own needs. Continuously, the committee is holding regular meetings on updates and progress of the program.

Green initiatives, upholding the authentic heritage of the region and knowledge in supply chain sustainability were discussed to better identify critical risks to improve long-term profitability.



Posters on water & energy conservation are displayed in hotel's lobby washrooms, staff cafeteria & accommodation, common areas





Guest Review



We love hearing how our guests enjoyed their stay with us. It is our goal to provide utmost comfort to our guests and ensure a relaxing and memorable experience.



Pramodu C P wrote a review Aug 2019

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Excellent Service Provided

"Our project go live celebration was conducted in Al Bustan. Team members enjoyed food & facilities provided by Al Bustan. Service provided to us was really good. We may consider the same venue for future events."

Read less

Date of stay: August 2019

Trip type: Traveled on business

FarAway725377 wrote a review Sep 2019

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5 Star

"Generally speaking the service was outstanding, all AI Bustan staff were kind, helpful and professional. I am 100% sure that AI Bustan Chairman and senior Managers are very proud of their good training and guidance they provided their staff with. At the same time they are very lucky to have an excellent team to rely on to provide an outstanding service and enjoyable experience to their guests."

Read less 🔺

Date of stay: September 2019

Trip type: Traveled with family

Aoife Norris wrote a review Sep 2019 P Duba: United Arab Emirates • 1 contribution

Great place to live, or stay!

"Excellent residence, close to any amenity you may need and less than a 5 minute walk from the metro. The staff will go out of their way to help you and are always eager to assist whenever we need them. Shaklan downstairs has a great range of groceries and other products ensuring that you don't have to travel too far in the heat. The ladies in the gym are friendly and helpful and always greet you with a smile on their face.

Very little disturbances and is overall a great place to stay!"

Read less +

Date of stay: September 2019

Room Tip: Rooms in block 3 are closest to the shop and the pool and laundry aren't a far walk.

Kamal S wrote a review Oct 6 1 contribution

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Wanna say one thing that service was outstanding, all AI Bustan staff were kind, helpful and professional

"Wanna say one thing that service was outstanding, all Al Bustan staff were well trained with hospitably helpful and professional. I wanna appreciate the few below few members which were really excellent in service.

1) Ajnesh, Sonu, Roixin

A special thanks to Clinton, good team player and the way he handle team and guess." Read less •

Date of stay: September 2019

Room Tip: I would prefer the room near to Swimming pool



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1 A Martin

"FEEL AT HOME"! This is really true.

"My stay in Al Bustan Center & Residency is an extremely good experience. First thing that impress me is the friendly & very helpful staff. From lower rank to the manager, all of them are always with smiley face & welcoming attitude.

them are always with smiley race & vercoming attitude. Second thing is the facilities. Room and the entire building are very clean & well maintain. It does not look like 20 years old building. The way AI Bustan management is maintaining is extremely impressive. I will give five stars to AI Bustan Center & Residency & highly recommend to all customers to have a

good experience staying here. "FEELAT HOME"I This is really true.

All the best Al Bustan management & thank you very much to taking care of me."

Read less 🔺

Date of stay: August 2019 Room Tip: All rooms are well maintained. I used Studio suit

HnD E wrote 3 contributions

HnD E wrote a review Sep 2019

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HK Festive Souq

"This place is a hidden gem and all credit goes to it's amazing cooperative staff. I have held event at various hotel since in Dubai and I must say that Bustan Centre maintains a high service standard better than 5 stars.

In particular Mr. Clinton & Mr. Al Ameen along with their team are highly efficient.

It always exceeds my expectations." Read less

Date of stay: September 2019 Trip type: Traveled on business

EVERYTHING *Right where you need it.*





- 640 Fully Furnished & Service Suites
- Executive Club Rooms & Suites
- Deluxe Rooms & Suites
- Executive Club Lounge
- 24 hrs. Room Services
- Fountain Restaurant
- Food Court
- Coffee Lounge
- Pastry Shop
- Conference & Banquet Facilities
- Shopping Mall with 95 outlets
- Business Centre
- Underground Parking
- 24 hours Security
- Laundry & Dry Cleaning Services
- Laundromat
- Free WiFi
- Pharmacy
- Housekeeping Services
- Satellite LED TV
- Health Club with Steam/Sauna/Massage separate for men and women
- Outdoor Swimming Pool
- 2 Floodlit Tennis Courts
- Banking Facilities
- Hypermarket



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50 meters from Al Nahda Metro Station





Newly Opened Shops

Qasr Cinderella

White Dove



ADCB



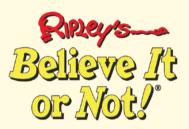
Banking made easier with one of the biggest banks in the UAE

'Ripley's Believe it or Not' Museum Attraction launches in Global Village



The leading multicultural theme park is back this winter as it opens its 24th season with surprises as the first edition of Ripley's Believe It or Not in Middle East is part of the exciting line up.

Reopening from October 29, 2019 until April 4, 2020, Global Village fans can visit and check the world's most remarkable collection of natural, scientific, artistic and human oddities. Meet Human and animal oddities, exotic items including authentic shrunken heads and skulls, mind-boggling visual illusions, and a fascinating array of the most unusual and plain weird stuff.



What to explore?

- Consist of six (6) galleries
- Discover over 150 rare artifacts, unbelievable exhibits, wax figures of historical people, interactive games and Vortex Tunnel
- Ripley's Retail Shop filled curious gifts
- Ripley's Marvelous Mirror Maze



From 29th October 2019 until 4th April, 2020:

From Saturday to Wednesday

from 4:00pm – 12:00am (entry gates close at 11:30pm) Thursday, Friday and Public Holidays from 4:00pm – 1:00am (entry gates close at 12:30am) Mondays are dedicated to Families and Ladies only.

Entry Tickets: AED 15* per person per day The following categories are eligible for free entry to Global Village:

- Children under 3
- People of Determination (with one companion each)
- Seniors above 65

Wedding Essentials The Bridal Check List

Begutiful in White

Choosing the perfect wedding dress can feel a little overwhelming. In the movies you'll definitely see the bride

looking at that gown and instantly see the blue is the right one. But, in reality, you have already tried a lot of options and styles and still feels that it's now what you have imagined for yourself.

Helpful Tips

- Know your wedding dress budget
 Know what type of silhouette you want
 Don't focus on the size, focus on the fit
 Don't try too many dresses. Like 20 dresses. (You'll just be confused and panic)
 Ask a lot of questions to your designer/stylist
- during fittings







Check out the new bridal collection and designer gowns at Al Daker Shop

Wedding Essentials The Bridal Check List

Wear your inner confidence

Now this is something that only you can do it personally – choosing your bridal lingerie. On your big day, make sure you are wearing a specific style that goes well with your dress. If you are planning to pick for yourself a lingerie to change after the wedding, the options are unlimited!

Helpful Tips

- · Find a shapewear that hides any problem areas to avoid showing unwanted bulges or panty lines specifically if you are wearing a sheath dress • Try a shaping slip in the same color as your dress
- Choose a high-waisted shaping lingerie if you are wearing a mermaid dress







Variety of selections and styles available at 2nd Skin

Walk the talk

Bridal shoes rule of the thumb: COMFORT and CLASS. Simple or draped with lace, pearls or rhinestones? It all depends on the personal preferences of the bride and on the style of the wedding dress. Another rule of thumb is that the more sumptuous and radiant the bridal gown, the simpler and more classic the bridal shoes must be.





Try on the new collection of dazzling shoes only at Smile View

Chef Special Recipes by Chef Mahesh Kona

Pan fried chicken breast vegetables gratin with red current sauce

Ingredients

Chicken breast, olive oil, butter, garlic, onion, carrot, green and yellow zucchini, baby asparagus, red bell pepper, English parsley, fresh herbs (rosemary and thyme) mozzarella cheese and fresh Red current.

Preparation

For sauce

- Fresh red current, butter, onion, garlic, salt and pepper, cooking cream.
- Heat the saucepan add butter, onion, garlic, red current sauté until get smooth.
- Finally add the cooking cream, salt and pepper to taste.

Marinated chicken

- Take a bowl chicken breast marinated with garlic, olive oil, fresh herbs, salt and pepper, keep in the refrigerator at least an hour.
- Heat the nonstick pan medium high heat grilled marinated chicken breast each side 4, to 5 minute or until cooked.
- For vegetables gratin
- Heat a saucepan, add butter, onion, garlic, Carrot, green and yellow zucchini, red bell pepper, cooked 3 to 4 minute or until tender, salt and pepper to taste.
- Place the mixture on cooked chicken breast and gratin with mozzarella cheese.
- Take a serving plate, make the bed of baby asparagus and arrange the chicken breast, garnish with crispy vegetables.

Chilled Tiger prawns with avocado and mango salsa

Ingredients

Tiger prawns, ripe avocado and mango, olive oil, red onion, green chili, English parsley, fresh coriander, lime juice, salt and pepper.

Preparation

• Take a saucepan boil tiger prawns at least 3 to 4 minute, after make a cool and keep a side, take a small bowl and marinate prawns.

For salsa:

- Avocado, ripe mango, red onion, red bell pepper, cut in to small dices, chopped green chili
- and fresh coriander leaves, lime juice, olive oil, salt and pepper to taste.
- All ingredients combine in bowl and mix well.
- Take a serving plate arrange the salsa by mold and topped with tiger prawns, and garnish with a spring onion.

Profiterole chocolate cream and almond

Ingredients

50g white flour, butter, eggs, chocolate sauce, 20ml water, almond flacks, salt, icing sugar and icing sugar to taste.

Preparation

- Pre heat the oven, to make the profiteroles, put the water and butter, sugar, salt in a large pan and bring to the boil, stirring with wooden spoon until the butter has melted.
- Remove from the heat and add the all the flour, stirring for a few minutes until mixture thickens, remove from the pan and keep a side.
- Leave to cool for 5 minute, whisky in the eggs, one by one, until the mixture is a dropping consistency, rinse the baking tray with cold water, using tablespoons the mixture in to piping bag fitted with plain 1cm nozzle, place in the baking tray then put in the oven and cook 18 to 20 minute until risen and golden brown.
- Meanwhile, whip the cream lightly until just holding its shape. Sweeten taste with mining sugar and a few drops of vanilla extract. Cut the profiteroles in half, fill up the sweetened cream.
- For sauce, put the chocolate in a heavy based pan with the 20ml water and heat gently, stirring constantly, until the chocolate has melted. Add the butter and sugar and stir until smooth.
- Serve the profiteroles on dessert plate, then drizzle with the chocolate sauce and almond flacks, use garnish some pieces of berries.







Turkey TakeawayFestive Promotion20th Dec 2019 - 1st Jan 2020

AED250

/5kg

Whole roasted stuffed turkey, giblet gravy and cranberry sauce, served with Brussels sprout, new potatoes, baby carrot, zucchini, roasted pumpkin and broccoli

*24hrs advance booking needed to prepare the order To place an order: 04-263 0000 Ext 8001 / 052 1660 269



28th Nov - 7th Dec 2019

Employee Recognitions

Recognition given to our colleagues by our Deputy General Manager Mr. Yasser Moussa and Director of Human Resources Ms. Liza Ortiz for their exemplary service and dedication.



Employee of the month (July) - Ma. Rebecca Inting (Health Club Department)



Cleanest Room of the month (July) -Lintu Menonparambil and Mathews Cheriyan



Employee of the month (August) – Mikeson Manalo With fellow nominees Mahesh Kona & Nestor Valeros Jr.



Cleanest Room of the month (August) Jomark Baltazar & Mike Anthony Miguel



Associate of the Quarter (3QTR) Mohan Kumar (HR Department) with fellow nominee Dante David (Engineering Department)



Cleanest Room of the month (September) Mahhammad Saleem Jally & Deepu Mohanan



Supervisor of the Quarter (3QTR) Mohammed Hasham (Engineering Department)



The awardees of the quarter together with their respective department heads along with Deputy General Manager Mr. Yasser Moussa and Director of Human Resources Ms. Liza Ortiz.



Travel and tourism partners recently visited Al Bustan Centre & Residence to boost ties and prmote Dubai as a premier destination. The groups were warmly accommodated by Deputy General Manager Mr. Yasser Moussa and Assistant Director of Sales Mr. Fadi Hatoum along with department heads.



Fam Trip Pegas Touristik – Baku, Azerbaijian



Fam Trip Anex Tour – Novosibirsk, Russia



Fam Trip Anex Tour – Krasnoyarsk, Russia



Fam Trip Anex Tour – Samara, Russia



Fam Trip Anex Tour – Irkutsk, Russia



Fam Trip Anex Tour – Nizhny Novgorod, Russia

Swimming as a Life Skill

Learning a new sport or trying to enjoy a new-found hobby is always exciting. As an adult, it is never too late to aspire to learn how to swim and even to enroll in a swimming class. Ms. Maricel Cuizon Singh, a former Learning and Development Specialist at an airline company and has been in Dubai for 18 years, shares her story and her kids' experience on how they gained confidence and enjoyed the various benefits of swimming.



What motivated you to try to learn swimming at this age?

I first enrolled my kids, Trisha (11) and Tanya (9) for 12 sessions and mid-way I also saw the progress and how much they enjoyed swimming. Whenever I'm attending to my kids' classes, I realized that why not try as well? It's never too late to try and this time I have to conquer my fear. I was never hesitant to learn as I never got the chance when I was a kid.

Why swimming and not any other sport?

Knowing how to swim is like developing a life-saving skill. Learning even just the basics can really add up in gaining confidence and I want my children to enhance their social skills as well thru interacting with other students.

Why did you chose Al Bustan Centre & Residence's Health Club for your kids' swimming lesson? I have a friend who enrolled her daughter at Al Bustan's Health Club and referred the swimming instructor Mr. Islam. What really caught my interest is my friend's enthusiasm as she pointed out that her daughter was able to learn quickly only after few sessions. I immediately called the Health Club and was glad that they were able to accommodate our request on flexibility of schedule and Mr. Islam did a great job in handling client's concerns. Customer service is really admirable.

You have to overcome your fear so you can discover new things that seems impossible for you to try - you may feel it as uncomfortable at first, but later on you get accustomed to it and you'll just see yourself enjoying the experience.

Al Bustan Centre & Residence hosts Zumba to promote Breast Cancer awareness

October is known as the Pink Month in a global effort to raise awareness on breast cancer. It is the most common cancer among women and the second most frequently diagnosed cancer all around the world. According to the International Agency for Research on Cancer (IARC), in UAE alone 4707 new breast cancer cases were detected in 2018.

Dubbed as "Fit and Fight Cancer" the event was spearheaded by our Al Bustan Centre & Residence in-house fitness expert and Zumba Instructor Ms. Jennifer Juaneza. This fun and purposeful fitness activity that coincides with Dubai Fitness Challenge was well supported by the staff members.

Al Bustan Centre & Residence is an advocate of healthy lifestyle and fitness. In the past months, various medical and wellness campaigns were organized to help the employees improve their lifestyles.









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Health Club

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- * Choose from a choice of themed buffet -International, Arabic, Oriental, Indian and Asian Cuisines
- * Assistance from our experienced Service Crew and Banquet Team
- * Decorations and special arrangements upon request



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